

Application Serial No. 10/065,397
Attorney Docket No. 33983 400200

LISTING OF THE CLAIMS

This listing of the claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A method of assigning keywords to an Internet site or Internet page, comprising the steps of:
 - providing a topical category database, wherein said topical category database contains at least one predefined topical category;
 - assigning at least one keyword to said predefined topical category, thereby creating a keyword list for said predefined topical categories;
 - providing an Internet site and Internet page database, wherein said Internet site and Internet page database contains information relative to at least one Internet site or Internet page and is assembled without use of keywords from the keyword list;
 - assigning each said Internet site to at least one said predefined topical category, thereby creating a site assigned topical category; and
 - assigning each said Internet site at least one keyword contained within said keyword list for said site assigned topical category.
2. (Cancelled)
3. (Currently amended) A method as claimed in claim ~~2~~ 1 further comprising the step of assigning each said Internet page at least one keyword contained within said keyword list for said page assigned topical category.
4. (Original) A method as claimed in claim 1 wherein each of said predefined topical categories has a title and a brief synopsis description.

Application Serial No. 10/065,397
Attorney Docket No. 33983 400200

5. (Original) A method as claimed in claim 1 wherein the step of assigning at least one keyword to said predefined topical category comprises assigning at least one keyword to said predefined topical category based on relatedness between said keyword and said predefined topical category.

6. (Original) A method as claimed in claim 1 further comprising the step of adding any keywords previously assigned to said Internet site to said keyword list for said site assigned topical category.

7. (Cancelled)

8. (Currently amended) A method as claimed in claim 1 wherein the step of assigning each said Internet site to at least one said predefined topical category, thereby creating a site assigned topical category, comprises the steps of:

reviewing any previously assigned keywords contained within a meta-tag field of said Internet site;

matching said previously assigned keywords to keywords contained within said keyword list; and

assigning said Internet site to the predefined topical category whose keyword list contains matching keywords.

9. (Cancelled)

10. (Currently amended) A method of assigning keywords to an Internet site or Internet page for an keyword-based Internet search query, comprising the steps of:

providing a topical category database, wherein said topical category database contains at least one predefined topical category;

Application Serial No. 10/065,397
Attorney Docket No. 33983 400200

assigning at least one keyword to said predefined topical category, thereby
creating a keyword list for said predefined topical categories;

providing an Internet site and Internet page database, wherein said Internet site
and Internet page database contains information relative to at least one Internet site or
Internet page and is assembled without use of keywords from the keyword list;

assigning each said Internet site to at least one said predefined topical category,
thereby creating a site assigned topical category; and

assigning each said Internet site at least one keyword contained within said
keyword list for said site assigned topical category; and

permitting keyword searching for an Internet site or Internet page having
information relative to such Internet site or Internet page within the Internet site and
Internet page database based on the at least one keyword assigned to each Internet site.